



2010 SPONSORSHIP PROSPECTUS

OPENSG USERS GROUP MEETING

Enabling the Smart Grid

Westin Ft. Lauderdale

November 1 – 4, 2010





SPONSORSHIP PROGRAM OPPORTUNITIES

November 1 – 4, 2010 – Ft. Lauderdale, Florida

These sponsorships are open to all UCAlug Members. Take advantage of the opportunity to promote your organization throughout the OpenSG Users Group Meeting in Ft. Lauderdale.

GOLD CONFERENCE SPONSOR – \$10,000 (2 Available)

Package includes:

- 4 Full Conference Registration passes
 - 15 minute speaking slot during Open Plenary Session
 - Company provided registration giveaway. (i.e. company promotional/logo items)
 - Company literature handed out at registration area
 - UCAlug provided Sponsor Pop-up Banner on each meeting room floor and at registration desk with Company Logo
 - Company recognition in all event promotions / invites & e-blasts
 - Large Company logo, description and website link on registration site and the OpenSG website (on event page) and conference printed material
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RECEPTION – \$7,500 (1 Available)

Package includes:

- 2 Full Conference Registration passes
 - 10 minute speaking slot during Reception
 - 6' draped table including:
 - Electricity, wireless internet, two chairs and power-strip
 - Company provided registration giveaway. (i.e. company promotional/logo items)
 - Company literature handed out at registration area
 - Company provided cocktail napkins with company logo (optional)
 - UCAlug provided Sponsor Pop-up Banner on each meeting room floor and at registration desk with Company Logo
 - Company recognition in all event promotions / invites & e-blasts
 - Company logo recognition on registration site, OpenSG website (on event page) and conference printed material
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REGISTRATION – \$5,000 (2 Available)

Package includes:

- 2 Full Conference Registration passes
- UCAlug provided Sponsor Pop-up Banner on each meeting room floor and at registration desk with Company Logo
- Company provided registration giveaway. (i.e. company promotional/logo items)
- Company recognition in all event promotions / invites & e-blasts
- Company logo recognition on registration site, OpenSG website and conference printed material
- Company literature available at the registration desk



CONFERENCE BAG – \$3,000 (1 Available)

Package includes:

- Company provided tote bags for welcome packet materials to be distributed to all attendees
- Company literature handed out at registration area
- UCAIug provided Sponsor Pop-up Banner on each meeting room floor and at registration desk with Company Logo
- Company recognition in all event promotions / invites & e-blasts
- Company logo recognition on registration site, OpenSG website and conference printed material

LANYARD – \$2,500 (1 Available)

Package includes:

- Company provided lanyards for name badges to be distributed to all attendees
- Company literature handed out at registration area
- UCAIug provided Sponsor Pop-up Banner on each meeting room floor and at registration desk with Company Logo
- Company recognition in all event promotions / invites & e-blasts
- Company logo recognition on registration site, OpenSG website and conference printed material

WIRELESS INTERNET ACCESS – \$2,000 (1 Available)

Package includes:

- Wireless internet access for all attendees (arranged by OpenSG)
- Company literature handed out at registration area
- UCAIug provided Sponsor Pop-up Banner on each meeting room floor and at registration desk with Company Logo
- Company recognition in all event promotions / invites & e-blasts
- Company logo recognition on registration site, OpenSG website and conference printed material



Sponsorship Agreement – SPONSORSHIP PROGRAM OPPORTUNITIES – FT. LAUDERDALE, FLORIDA
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Please be aware that by signing this Agreement you agree with the details as presented and understand your company is financially responsible upon signature and return of this agreement for all sponsorships selected.

NAME _____ **TITLE** _____

COMPANY _____

ADDRESS _____

CITY _____ **STATE / PROVINCE / ZIP** _____

PHONE _____ **FAX** _____

EMAIL _____

Sponsorship Level (Check the applicable sponsorship)

- _____ Gold Conference Sponsor \$10,000
- _____ Reception \$ 7,500
- _____ Registration \$ 5,000
- _____ Conference Bag \$ 3,000
- _____ Lanyards \$ 2,500
- _____ Wireless Internet Access \$ 2,000

Sponsor Signature: _____

Date: _____

Upon completion of this form please email to Belinda Lucero, Events Manager at blucero@inventures.com
Upon receipt, you will be sent an invoice for this sponsorship and further information.

CONTACT US
OpenSG Users Group Belinda Lucero , Events Manager E-mail: blucero@inventures.com Office: +1.925.275.6698 Mobile: +1.510.427.6976